



REVEL CONSULTING

**Move customers along the buyer journey and accelerate growth**

## CUSTOMER INSIGHT

Data & Analytics

Customer Journey Mapping

Audience Segmentation & Targeting

Personalization

## CUSTOMER ENGAGEMENT

Digital Channel Strategy

In-Store Experiences

Digital Experiences

## OPERATIONS & ENABLEMENT

Go-to-Market Strategy

In-Store Technology

Store Launches

Product Innovation

# Engage Better

## Create meaningful customer relationships with impactful experiences from Revel

Finding clarity and confidence in a multi-channel environment can be daunting. But when you're able to determine the "next best action," engaging your customers across a complex buyer journey becomes easy.

Whether it's getting deeper insights into your target personas, engaging new audiences, or creating the right online or in-store experience, Revel's expertise can help you understand your customers better and create data-driven experiences that increase demand and spark engagement.

## Leading brands revel in our company

We're honored to call some of the world's leading brands our clients. Together we dream up, design, and deliver better business outcomes and deeper customer connections. And, as true partners, we're committed to helping you thrive, grow, and achieve your full potential.



T-Mobile



SAMSUNG

Funko

NORDSTROM

# Human-Centered Experiences

Revel is a full-service digital consultancy that blends expertise in marketing, experience, and commerce to help companies empower their customers, fuel innovation, and accelerate growth.

## Solve complex problems faster, so you get to market faster

Our cross-functional communities of digital experts—strategists, designers, data scientists, and content marketers—blend emotion, strategy, aesthetics, and technology to create meaningful, measurable results for organizations across the digital maturity spectrum.

And our background in management consulting allows us to expertly navigate complex business challenges while ensuring we get your solutions to market quickly.

At Revel, we're committed to helping our clients move faster—whether that means rapidly capturing more market share, becoming more agile organizationally, or transforming customer engagement strategies to meet the needs of new audiences for new product and service offerings.

## We bring expertise to the table

### MARKETING

From brand strategy, market investment strategy, and editorial planning to content creation and campaign management, we bring life to your brand's voice—building trust, loyalty, and customer lifetime value.

### EXPERIENCE

By balancing functional and technical requirements, we deliver experiences that transcend channels to engage and empower your customers on their terms. And by creating delightful, intuitive interactions we help you drive conversion, turn up engagement, and transform customers into advocates.

### COMMERCE

Looking to transform, innovate, and transact at scale? We create innovative customer experiences that cement relationships and define brand value by orchestrating integrated, personalized, and omnichannel transactions on the right platforms.



Contact us today to learn how Revel helps engage your customers more deeply across the buyer journey.

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