



Jesta I.S. Helps National Footwear Retailer Accelerate Revenues with Vision Suite Software

Client Background

The client is a customer of Jesta I.S, an Infogain partner. They are recognized as one of North America's largest designers, producers and retailers of footwear and accessories. They have an e-commerce website, design and sourcing operations, and a wholesaling business with more than 1,000 points of distribution.

Business & Technical Challenges

The client wanted to improve customer service and increase customer satisfaction by offering their shoppers the ability to order shoes in-store and have them delivered anywhere. Challenges included integration of the solution with the client's central systems and databases, third party vendors and APIs.

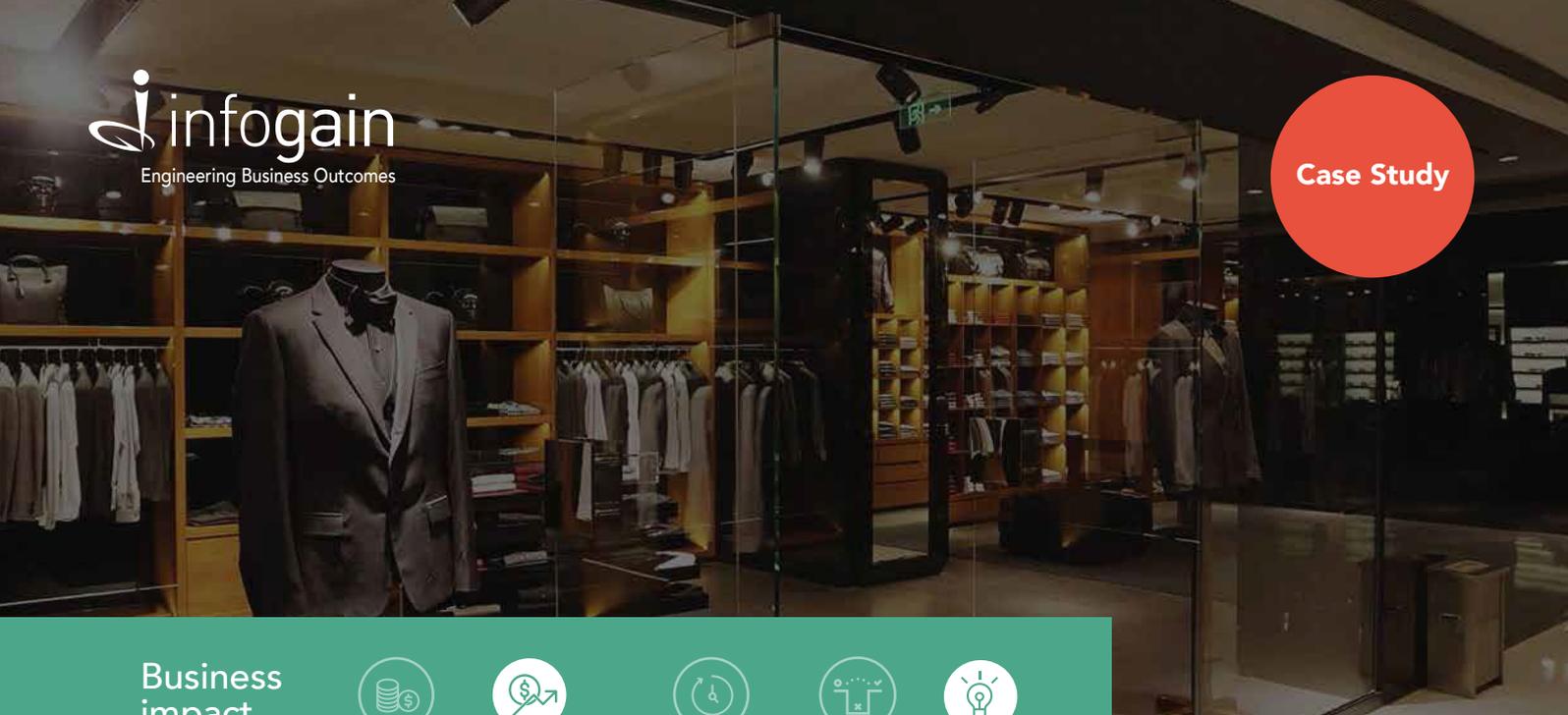
Jesta Solution

Jesta implemented an in-store portal and online platform using its Vision Suite Software. The platform features all of the brand's available inventory from hundreds of stores, its online platform, and their suppliers. The new platform gave the retailer's customers the option to purchase a product in-store that can be shipped anywhere. Additional solutions included:

- Providing one single receipt for multiple transactions (purchases, exchanges, returns etc.)
- Showing inventory that's available from 100+ stores, its online platform and suppliers
- Providing the store associate, the capability to browse locations, while viewing the numerous colors, style options that are available in stores

Key Benefits

- Increased revenues with a platform in-store and online
 - Increased customer satisfaction with customers and store associates
- Innovative solutions with a UI/UX experience that integrates central systems, databases and third-party vendor APIs.



Business
impact
delivered



Cost



Revenue



Speed-to-Value



Risk



Innovation

About Jesta

Jesta I.S. is an international supplier of integrated software solutions for retailers, wholesalers and brand manufacturers specializing in apparel, footwear and hard-goods verticals. Jesta's Vision Suite is a modular software platform that helps simplify the omnichannel journey– from PLM to POS. In business for over 50 years, we have the experience and resources to help with the technology aspect, the human factor and everything in between.

Customers include Perry Ellis International, Puma, Harry Rosen, Genesco, Cole Haan, Designer Brands Inc., Carter's, Stokes, Christy Sports and more.

About Infogain

Infogain is a Silicon Valley headquartered company with expertise in software platform engineering and deep domain skills in travel, retail, insurance and high technology. We accelerate the delivery of digital customer engagement systems using digital technologies such as cloud, microservices, robotic process automation and artificial Intelligence for our clients.

