



## REVITALIZE YOUR ORACLE RETAIL JOURNEY WITH INFOGAIN

The GenZ consumer shops on their mobile devices, while embracing the power of omni-channels and social media that is guided by the adoption of technologies like AI, RPA, and Bots. Analysts believe the Retail industry is likely to witness more change in the next 5 years compared to the last 50. Thus the case for Infogain to showcase its best of breed Retail solutions to Revitalize Retail out of their legacy investments while further driving costs down to fund market leading innovations.

### The Infogain Edge

Infogain's retail edge includes digital transformation technologies, retail value chain accelerators and automation widgets to enhance the overall consumer experience for the Retail and Consumer industries. Infogain also helps retailers extend their Oracle investments for higher efficiency around their Stores, Merchandising and Omni-channel E-commerce capabilities, including areas such as Loss prevention, Mobility and EBS value chain optimizations.

### The Infogain Approach and Benefits

Our approach extends the application reach with an interface refresh that makes the application more intelligent. We deploy a prescriptive methodology for data monetization and visualization across the retail value chain. This combined with underlying automation including pre-built accelerators and BI/Analytics resulting in superior outcomes for department stores, retail and wholesale businesses, specialty, franchise and consumer industries, makes us unique in the Industry.

### Specialized Retail Offerings

- ▶ Integrated Retail Dashboards
- ▶ Robotic Process Automation (RPA)/Bots
- ▶ Shared Services Support Model with L2 Automation
- ▶ UI/UX for the Art of frictionless consumer experience
- ▶ Business Assurance using Unified Automation Platform (UAP)

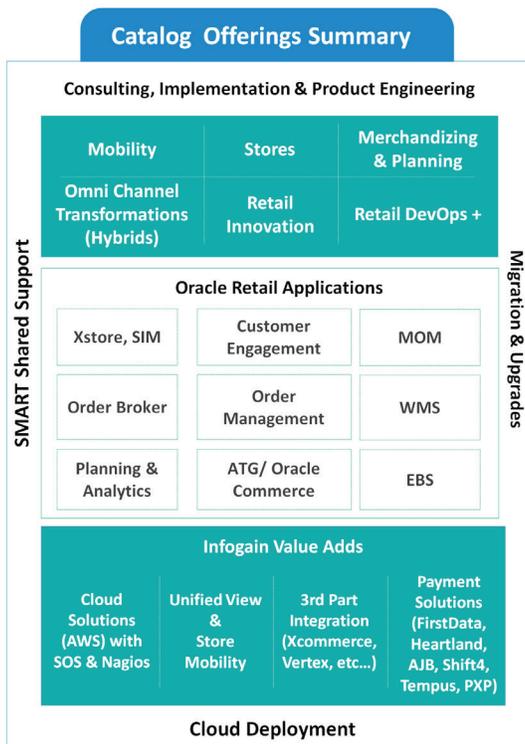
## IG RETAIL VALUE CHAIN ACCELERATORS

- ▶ **Integration Platform Services** with pre-built rules and configurations and diagnostics
- ▶ Data driven enterprise **Loss Prevention framework**
- ▶ **Mobile point-of-sale (mPOS)** on any device or platform
- ▶ **Rapid Convert** accelerates the ORPOS into Xstore transition
- ▶ **Shared Services Dashboard** with real-time tracking, analytics and status reports
- ▶ **Unified View** to improve operational efficiency

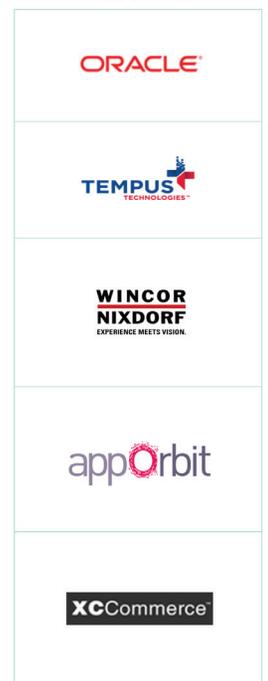


*“Retailers that work with Infogain ‘Revitalize Retail’ and gain new revenue streams, speed-to-market, innovation, minimization of risk and optimized costs.”*

## Infogain Services for Oracle Retail



### Alliance & Technology Partners



### Our Experience

- 15+ years of Deep Domain expertise in Retail leveraging **Agile Retail Methodology** for **Implementations, Upgrades and Continuous Delivery**
- Pre – Packaged and Integrated **Oracle e2e** framework with Legacy Modernization

### Key Intellectual Assets

- Unified View - Role Based Dashboards that are Customizable for Different Views, Action pointers available for resolving exceptions across enterprise
- Mobile Point of Sale
- Infogain Point of Sale Rapid Convert
- Shrink Check – Data Driven Enterprise Loss Prevention Framework
- Oracle Retail Suite Data Audit Solution
- Infogain Integration Platform Services
- Shared Services Dashboard for enterprise

## Digital Transformation Services

- ▶ Robotic Process Automation (RPA) helps humans and bots to work together
- ▶ Unified Automation Platform (UAP) supports web, mobile, web services, database testing
- ▶ Shared Services Support Dashboard gives a live snapshot of your operational health
- ▶ Unified View provides a consolidated business operations view

## Why Infogain?

- ▶ #1 Oracle Retail Store Implementation Partner
- ▶ 20+ Oracle Retail implementations
- ▶ 25+ years of IT industry experience & 10+ years Oracle Retail experience
- ▶ Access to a pool of highly skilled and seasoned resources
- ▶ Over 500 Retail and Oracle Consultants
- ▶ Partners with retailers worldwide across categories and formats