



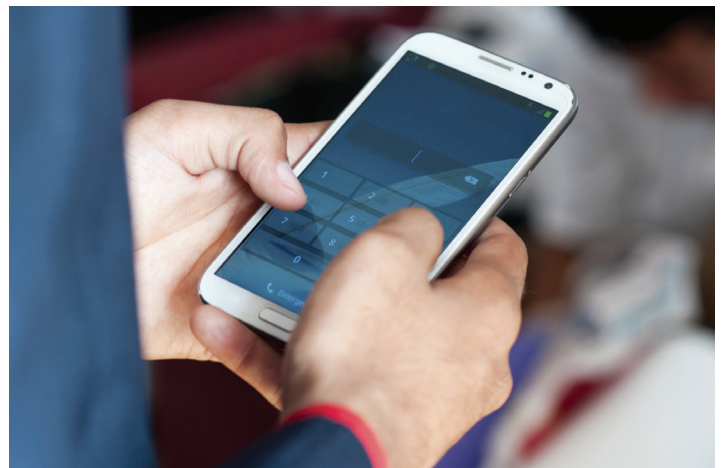
THE CLIENT ACHIEVES A ONE CLICK, INTUITIVE, BRANDED APPLICATION WITH NEXT GENERATION TOUCH ENABLED UI

Background

The client is at the forefront of global communications, providing products and innovations in IP and cloud networking, as well as ultra-broadband fixed and wireless access to service providers and their customers, enterprises and institutions throughout the world.

Business and Technical Challenges

- ▶ Revamp the clients' Internet Connectivity Application for their high speed data card services
- ▶ The brand visibility on the application was non-existent
- ▶ White labeling the application was not possible
- ▶ The application was overloaded with text and was not user friendly
- ▶ One click access was not available

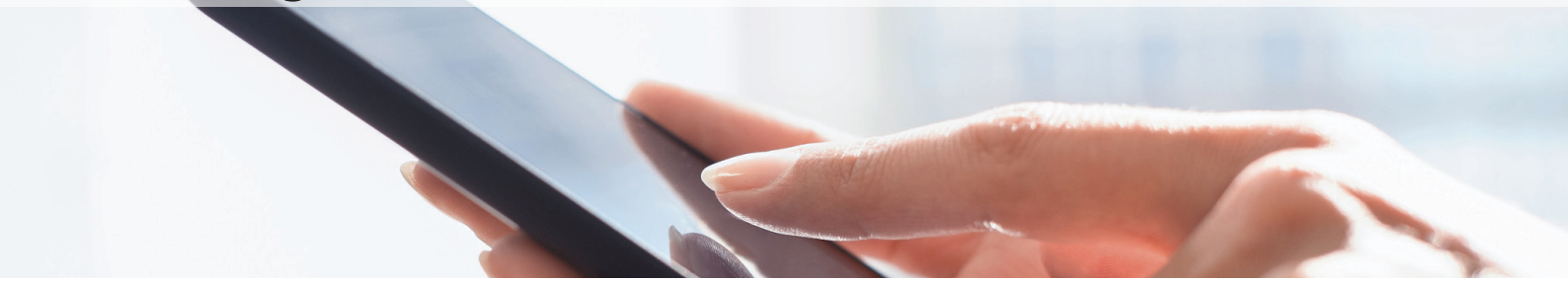


WHY INFOGAIN?

- ▶ IIT-educated leadership
- ▶ Unique combination of user experience, design and integrator skillsets
- ▶ Experience with and understanding of B-to-B and B-to-C applications
- ▶ Outstanding usability and design team, brimming with curiosity, creativity, and user-centric perspective

BUSINESS AND TECHNICAL DRIVERS

- ▶ Wanted to design a better User Interface to enhance brand visibility
- ▶ Expand to other platforms including mobile.



Solution & Scope of Work

Working with the client, Infogain's team* quickly implemented a successful solution that included the following:

- ▶ Implemented Next Generation UI based on the wpf platform
- ▶ The application was touch screen enabled
- ▶ The application navigation was made highly interactive
- ▶ The application was provided the provision for white labeling
- ▶ Metaphorical representation of basic user functions

Key Benefits

- ▶ A more user friendly, intuitive and interactive user interface
- ▶ Seamless application navigation for end users
- ▶ Provided ease of use with a high resolution interface
- ▶ Eliminated clutter in the application which significantly reduced the application's learning curve

**This project was delivered by an organization subsequently acquired by Infogain*